

Cover page of educational  
complex of discipline



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Ministry of Education and Science of the Republic of Kazakhstan

Pavlodar State University named after S.Toraigyrov

Department of Geography and Tourism

# **TEACHING COMPLEX OF DISCIPLINE**

Natural and architectural landmarks of the world  
for postgraduates of specialty 6M090200 - Tourism

Pavlodar, 2013

Cover page of working  
curriculum



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Department of Geography and Tourism

## **WORKING CURRICULUM**

Natural and architectural landmarks of the world  
for postgraduates of specialty 6M090200 - Tourism

Pavlodar

Кегль 14,  
буквы  
строчные,  
кроме  
первой



**APPROVE**  
Pro-rector for academic work

\_\_\_\_\_ N.E. Pfeifer

«\_\_\_» \_\_\_\_\_ 20\_\_y.

Author: PhD, associate professor \_\_\_\_\_ D.D. Yessimova

Department of Geography and Tourism

**WORKING CURRICULUM**

on the discipline Natural and architectural landmarks of the world  
for postgraduates of specialty 6M090200 - Tourism

Working program is worked out on the basis of the working directory of the curriculum and elective courses of specialty 6M090200 - Tourism, approved at a meeting of the Academic Council of PSU named after S.Toraigyrov «\_\_\_» \_\_\_\_\_ 200\_\_, Minutes № \_\_\_\_\_

Discussed at a meeting of the department \_\_\_ from «\_\_\_» \_\_\_\_\_ 20\_\_y.  
Minutes № \_\_\_\_\_.

Head of the department \_\_\_\_\_ D.D. Yessimova «\_\_\_» \_\_\_\_\_ 20\_\_y.

Recommended by teaching and methodical council of faculty CTS  
«\_\_\_» \_\_\_\_\_ 20\_\_y. Minutes № \_\_\_\_\_

Chairman of EMC of faculty \_\_\_\_\_ Y.M. Kanibolotskaya «\_\_\_»  
\_\_\_\_\_ 20\_\_y.

Head of EMD \_\_\_\_\_ E.N. Zhumankulova «\_\_\_» \_\_\_\_\_ 20\_\_y.

Approved by teaching and methodical council of the university  
from «\_\_\_» \_\_\_\_\_ 20\_\_y. Minutes № \_\_\_\_\_.

## **1. Passport of the discipline**

Natural and architectural landmarks of the world. Discipline of the institutional component

### **Number of credits and study time**

Total - 3 credits

Course: 1

Semester: 2

Total classroom hours - 45 hours

Lectures - 15 hours

Practical / seminars - 30 hours

MSS - 90 hours

including IWST - 30 hours

Total work content - 135 hours

### **Form of control**

Exam - 2nd semester

### **Prerequisites**

“Introduction to the profession”, “Basics of tourismology”, “Excursion”, “Tourist and excursion sites of the world”.

### **Postrequisites**

Knowledge and skills obtained in the study of the discipline required for the development of the following disciplines: “Basics of scientific research”, “Methods of teaching of profile disciplines”, “Conceptual basics of sustainable development”.

## **2. Subject, objectives and tasks**

1The purpose of teaching the discipline is to form knowledge on the natural and architectural attractions of the world, which takes an important place in international tourism.

2Tasks of the discipline:

3- studying the basics of the excursion business;

4- studying excursion tourist routes of the world;

5- acquaintance with the architectural monuments and sights of the world;

6- studying of the hospitality industry as a type of economic activity.

## **3. Requirements for knowledge, skills and competencies**

A student should have an understanding about natural and architectural attractions of the world.

### **Know:**

- excursion routes of the most important tourist destinations;

- excursion business;

- geographical position of tourist excursion sites;

### **Be able:**

- to make up routes of tourist excursion sites of the world;

- to give characteristics of the country in terms of its geographical location, population size and structure, the stock of natural resources, participation of

domestic and foreign capital, places the country in the international division of labor;

- to define the aims and objectives related to the realization of professional functions, using received theoretical and practical knowledge and skills at the university.

#### 4 Thematic plan of studying the discipline

##### Distribution of academic hours

№	Theme titles	Number of classroom hours		LSS	
		lectures	practical (seminar)	total	including LSST
1	Introduction	1	1	-	
2	Tourist sightseeing objects of the world	2	2	20	
3	Seven Wonders of the world	2	2	20	
4	2 Landmarks and sightseeing of the world	2	20		
5	National parks of the world	2	2	20	
6	Resorts, sanatoriums, vacation houses, boarding houses of CIS	3	3	20	
7	Resorts, sanatoriums, vacation houses, boarding houses of the Republic of Kazakhstan	3	3	20	
	Total	15	15	120	
		150			

#### 5. List of literature

##### Main:

1. Биржаков, М. Б. Введение в туризм. - СПб.: Издательский дом Герда: Невский Фонд, 2008.- 576 с

2. Ушаков, Д. С. Технология выездного туризма. - М.; Ростов/Д: МарТ, 2007.- 383 с

3. Организация туризма / под ред. А. П. Дуровича. - Минск: Новое знание, 2008.-640 с.

**Additional:**

1. Егоренков Л. И. Экология туризма и сервиса. - М.:Финансы и статистика, 2003. - 205с

2. Долженко, Г. П. Экскурсионное дело: учеб. Пособие. - М.: Ростов н/Д:МарТ, 2005. - 272 с

3. Туризм и гостиничное хозяйство / под ред. Л. П. Шматько. - М.: Ростов н/Д: МарТ, 2005. - 347 с.